



FOR IMMEDIATE RELEASE

Media Contact:

Lisa Rueh

Downtown Morehead City, Inc.

lisa@downtownmoreheadcity.com

252-808-0440

Downtown Morehead City, Inc. Gearing up to Host the 10th Annual Crystal Coast Boat Show
Event to host 41 in-water boats, 47 on-land boats, food vendors, artwork, sailboat rides and more

MOREHEAD CITY, NC – May 18, 2017 – Boat dealers, vendors and exhibitors are setting up for the 2017 Crystal Coast Boat Show along the beautiful waterfront of Downtown Morehead City. The 10th Annual Crystal Coast Boat Show takes place Saturday, May 20 from 9am-5pm and Sunday, May 21 from 9am-4pm.

“Today and tomorrow we will see an action-packed day with boats lining up in-water and on-land for this exciting event,” said Lisa Rueh, Executive Director of Downtown Morehead City, Inc. and Boat Show Organizer. “Each year we see the Crystal Coast Boat Show expand as we welcome new vendors, exhibitors and attendees to the show. Whether you are in the market for a new boat or want to enjoy beautiful Downtown Morehead City, we welcome you to join us for this wonderful waterfront event this weekend.”

Boat Show Facts:

- 41 in-water boats and 47 on-land boats for a total of 88 boats
- 10th annual Crystal Coast Boat Show
- Boat dealers from all over Eastern, North Carolina will showcase boats at the event:
 - Carteret County
 - Wrightsville Beach
 - Goldsboro
 - Washington
 - Supply and more
- 30 Vendors
- 27 Exhibitors
- 6 Food Vendors
- 3 Non-Profits

Schedule of Events:

FRIDAY, MAY 19

11AM-5PM

“Float Your Boat” Art Exhibit

Carolina Artist Gallery (800 Evans. St.)

5PM-7PM

VIP Kick-Off Party for Sponsors, Vendors & Exhibitors (*invitation only*)

Sponsored by Intercoastal Finance Company, Radio Island Marina & Town Creek Marina

5PM-8PM

ArtWalk

Maps available at Carolina Artist Gallery (800 Evans St.)

SATURDAY, MAY 20

9AM-5PM

Crystal Coast Boat Show

Jaycee Park, Shepard St. and Big Rock Landing

- Boat Exhibitors & Vendors
- DJ Raymond Rigsbee – Jaycee Park
- Sea Tow Kids Zone, Scavenger Hunt, Cornhole, Fishing Game, Ring Toss – Jaycee Park*

9AM-5PM

Sail Carteret Demonstrations, Displays & Free Sailboat Rides

10th Street Beach

9AM-3PM

44th Annual Morehead City Antique Auto Club of America Car Show

Katherine Davis Park

10:30AM

Sunshine Band Kickoff

Jaycee Park

SUNDAY, MAY 21

9AM-4PM

Crystal Coast Boat Show

Jaycee Park, Shepard St. and Big Rock Landing

- Boat Exhibitors & Vendors
- DJ Raymond Rigsbee – Jaycee Park
- Sea Tow Kids Zone, Scavenger Hunt, Cornhole, Fishing Game, Ring Toss – Jaycee Park*

9AM-4PM

Sail Carteret Demonstrations, Displays & Free Sailboat Rides

10th Street Beach

1PM-4PM

“Float Your Boat” Art Exhibit

Carolina Artist Gallery (800 Evans. St.)

For questions or assistance with media interviews, contact Lisa Rueh at 336-264-6094 or Jenn Williams at 504-376-3253. For real-time updates, follow us on Facebook at Crystal Coast Boat Show and on Instagram @downtownmhc.

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