

Downtown Morehead City

2017 downtown morehead city Sponsorship opportunities

Crystal Coast Boat Show

***Admiral Sponsor (one) \$5,000**

- * Major sponsor for Crystal Coast Boat Show.
- * Logo on all DMCRA Crystal Coast Boat Show marketing materials including TV, radio, newspaper and Internet advertising
- * Vendor space available at the Crystal Coast Boat Show
- * Logo represented on event banner at the Crystal Coast Boat Show
- * Logo and link on Crystal Coast Boat Show and DMCRA website
- * Full page, full color advertisement in Crystal Coast Boat Show program
- * 10 VIP passes to the Friday night VIP party at Crystal Coast Boat Show

***Captain sponsor \$2,500**

- * Prominent exposure at the Crystal Coast Boat Show
- * Select exposure on DMCRA marketing materials
- * Logo represented on event banner at the Crystal Coast Boat Show
- * Logo and link on the Crystal Coast Boat Show and DMCRA websites.
- * Half page, full color in the Crystal Coast Boat Show program.
- * 8 VIP passes to the Friday night VIP party at Crystal Coast Boat Show

***Pirate's Den Sponsor \$1,000**

- * Represented on event banner at the Crystal Coast Boat Show
- * Link on the Crystal Coast Boat Show and DMCRA website.
- * Special recognition as sponsor on the Crystal Coast Boat Show and DMCRA websites.
- * 1/4 page, full color in the Crystal Coast Boat Show program.
- * 6 VIP passes to the Friday night VIP party at CC Boat Show

Salty Dog VIP Party Sponsor \$750

- * Represented on event banner at the Crystal Coast Boat Show
- * Special VIP Party Sponsor - name on all VIP invitations and in all marketing materials
- * Special mention in the Crystal Coast Boat Show program
- * 4 VIP passes to the Friday night VIP party at Crystal Coast Boat Show

Sailor's Club \$500

- * Represented on event banner at the Crystal Coast Boat Show
- * Recognition in Crystal Coast Boat Show program
- * 2 VIP passes to the Friday night VIP party at Crystal Coast Boat Show

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SPONSORSHIP AGREEMENT

Sponsor Name: _____
Address: _____
Contact Name: _____
Phone #: _____
Email: _____

This constitutes a sponsorship agreement between the DMCRA and
_____ (to be referred to as sponsor)
at the agreed upon level of _____

Signed:

Sponsor

DMCRA

- **The Crystal Coast Boat Show is a three day show the third weekend in May (19th-21st) in conjunction with an Antique Car Show on Saturday and a Rotary Corn Hole Tournament on Sunday. Sail Carteret holds events both Saturday and Sunday. The boat show features boats in-water and on land along with marine related vendor booths. 2017 Crystal Coast Boat Show proudly adds a “Boating DIY” Workshop as the newest component on Friday, May 19th. Carteret Community College and the Boatbuilding, Marine Propulsion and Culinary Schools will host a full day interactive workshop.**